CMS Condo First Contact Summary

1st On-site Visit Contacts

1st On-site Visit Contacts							Historical Inception						
Source		1st On-site Visit 06/08/10 - 07/08/10			31 Day(s) Prior to 06/08/10			al oects	Buyers		Average Time to Buy		
Billboard	15	25%		0	0%		91	4%	8	20%	234		
Airport	12	20%		2	29%		27	1%	2	5%	1		
Drive-by	7	12%		0	0%		639	28%	8	20%	225		
Other	7	12%		1	14%		214	9%	4	10%	224		
Internet	5	8%		2	29%		241	10%	3	7%	110		
Realtor	5	8%		0	0%		248	11%	4	10%	119		
Magazine	3	5%		0	0%		3	0%	1	2%	0		
Friends	2	3%		0	0%		182	8%	3	7%	436		
Newspaper	2	3%		2	29%		282	12%	5	12%	285		
New York Times	1	2%		0	0%		1	0%	0	0%			
All Others	1	2%		0	0%		384	17%	3	7%	309		
Overall	60	100%		7	100%		2,312	100%	41	100%	220 days		

					Historical Inception				
Country	1st On-si 06/08/10 -		31 Day Prior to 0		Total Prospects		Buyers		Average Time to Buy
Unknown	23	38%	1	14%	50	2%	9	22%	210
United States	22	37%	0	0%	51	2%	14	34%	191
US	13	22%	6	86%	2,204	95%	16	39%	236
Australia	1	2%	0	0%	1	0%	0	0%	
Canada	1	2%	0	0%	3	0%	1	2%	350
Argentina	0	0%	0	0%	1	0%	0	0%	
Belize	0	0%	0	0%	1	0%	0	0%	
Brazil	0	0%	0	0%	1	0%	1	2%	343
Overall	60	100%	7	100%	2,312	100%	41	100%	220 days

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State/Province		1st On-site Visit 06/08/10 - 07/08/10			31 Day(s) Prior to 06/08/10			Total Prospects		ers	Average Time to Buy
FL	18	51%		2	33%		1,788	79%	21	70%	243
NV	5	14%		0	0%		8	0%	2	7%	0
AZ	3	9%		3	50%		21	1%	4	13%	179
TN	3	9%		0	0%		9	0%	0	0%	
NJ	2	6%		0	0%		41	2%	1	3%	344
CA	1	3%		1	17%		29	1%	0	0%	
IL	1	3%		0	0%		17	1%	0	0%	
NC	1	3%		0	0%		13	1%	1	3%	0
NY	1	3%		0	0%		104	5%	0	0%	
AL	0	0%		0	0%		5	0%	0	0%	
Others	0	0%		0	0%		222	10%	1	3%	281
Overall	35	100%		6	100%		2,257	100%	30	100%	215 days